

## Staycation with a Great Book

32<sup>nd</sup> Annual Book Riot in Support of Women's Place of South Niagara Inc.

### Media Release # 8

Niagara Falls Ontario, April 27, 2009... On Thursday, May 7, 2009 another chapter of the Nova House Annual Book Riot will be taking place at the Niagara Falls Optimist Club with the proceeds of this event going to support the essential services of Women's Place of South Niagara Inc. 2009 will mark the 32<sup>nd</sup> year of the Book Riot offering tens of thousands of new and used books at shockingly low prices. This year, an estimated 5,000 shoppers will be taking advantage of these book deals from all genres including; novels (fiction and non), music, biographies, cook books, text books and everything in between.

Women's Place of South Niagara anticipates that this years Book Riot will be as remarkable as last years. "I think a lot of people are looking forward to spending time at home this summer. Our lives are so busy and given the state of the world, lots of people are planning staycations instead of vacations. This year, the luxury for most people will be to stay at home and devote their summer holidays to visiting with friends and family and immersing themselves in a great book. Whether it's a book that you've always wanted to read, a recent best-seller, a classic, travel title or even a cookbook - the Nova House Book Riot has all of that and more!" said Ruthann Brown, Executive Director of Women's Place of South Niagara Inc. "We jokingly refer to the Book Riot as our green event. These great books are passed on from one owner to another and the books that aren't purchased are donated to a recycling program. Green for our environment and green for our wallets."

This is the largest annual event for Women's Place. In 2008, the Book Riot grossed more than \$50,000 making it the largest fundraising event in the agency's history. "We estimate that more than 40,000 books were purchased last year at a cost of \$0.50 - \$2.00," said Ms. Brown, adding "This event is truly a community effort. The planning begins several months prior and it takes more than 300 volunteers and thousands hours to make this event a possible."

The Nova House Book Riot will run from May 7-8 from 9 am – 9 pm and May 9-10 from 9 am – 5 pm. Book donations will be accepted at the Optimist Club May 4-6 until 3 pm only.

Women's Place of South Niagara Inc. is a caring team of staff and volunteers who are driven to help women and children through the violent crisis of abuse by providing safe shelter, counselling and essential life support services.

- 30 -

For more information regarding the Book Riot or Women's Place of South Niagara please visit our website at [www.womensplacesn.org](http://www.womensplacesn.org) or contact:

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